

Invitation to attend: Member Only Masterclass on de-risking your business

Members are invited to attend a bespoke Masterclass at VACC House with internationalisation expert and author, Sophie Krantz (bio [attached](#)). During this four-hour, practical workshop, you will have the opportunity to look at what the world's most successful companies do and break it down into actionable and practical strategies you can apply to your own business to:

1. De-risk and diversity revenue streams from enhanced or new exports that leverage your company's underlying talents and resources.
2. Remove or reduce the cost and complexity of exporting.

In light of the global pandemic, this is a unique opportunity to workshop your own business model with an expert and discover ways you may have never considered to diversify your revenue streams.

Details:

Wednesday, 30 November 2022

9.00am – 1.00pm (lunch provided)

VACC House
650 Victoria Street, North Melbourne

Who should attend:

- Experienced exporters looking to expand on their international success
- Businesses interested in building on their existing success in the Australian domestic market.

Please note, members do not need to be currently engaged in international activities to attend this masterclass.

The masterclass is open to businesses of all sizes – from sole traders to large organisations.

What do you get?

Participants will leave the Masterclass with 1-3 action items to implement to remove costs and/or diversify their revenue streams in the new financial year.

Places are strictly limited, so early registration is a must.



Click Here
To Register

For any further information, please contact Imogen Reid ireid@vacc.com.au 0428 334 128.

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